



# ORLANDO MERCHANDISE MART

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## **ORLANDO REACHES TRUE METROPOLITAN STATUS WITH ITS FIRST INTERNATIONAL WHOLESALE MERCHANDISE MART**

### **Orlando Merchandise Mart, L.C. to Develop Orlando's First Merchandise Mart in the Heart of Orlando Tourism District**

**ORLANDO, FL** -- Orlando Merchandise Mart (OMM) will be the first permanent Wholesale Facility in Orlando and house hundreds of domestic and international manufacturers representing a wide collection of unique gifts, home accents, fashion apparel and accessories from around the globe.

On par with metropolitan cities such as New York, Chicago and Los Angeles, this merchandise mart concept allows manufacturers to meet with professional buyers on a wholesale level and allows retailers the convenience of a one-stop-shopping and key exposure to a large variety of worldwide products under one roof.

Situated within the Lake Buena Vista area of Orlando and adjacent to the well-known Lake Buena Vista Factory Stores on S.R. 535, OMM will be well positioned in the global economy and exist within one of the world's greatest travel destinations perfectly suited for a merchandise mart because:

- Retail sales in Metro Orlando total \$26.8 billion annually
- Retail sales per Household in Orlando are higher than in Miami, Chicago, New York, Tampa and Charlotte.
- Orlando is served by two international Airports and Orlando International is Florida's largest airport, measured in total passenger traffic
- Orlando is the second largest lodging market in the U.S.
- Orlando's main convention center ranks second in exhibit space among all U.S. convention centers
- Orlando is located in the center of Florida with easy access from any city in the state

#### **Orlando Merchandise Mart will offer:**

- 237 Wholesale Stores.
- Unique Storefront lease or Ownership opportunities for Wholesale Manufacturing Clients
- One-of-a-kind exposure for Wholesale products in the number one tourist destination
- Affordable Opportunity to expand business in US and abroad.
- Centralized marketing effort and OMM management focusing on increasing awareness for the Orlando Merchandise Mart and its Owners
- Owner Opportunities to participate in affiliated state-wide industry shows to expand exposure base
- 3,000 sq. ft. of media and management center with meeting rooms and convenient amenities

**OMM is targeting wholesalers and manufacturers within the following Product and Industry categories:**

**Product Categories:**

- Fashion apparel
- Accessories
- Gifts
- Home accents

**Industry Categories:**

- Manufacturers
- Wholesale distributors

**Advantages:**

- The retail industry in Orlando does not have a locally established International Wholesale Merchandise Mart making OMM the first and only merchandise mart in Central Florida.
- Unique opportunity for owners to build equity through ownership and benefit from any increase in value rather than paying monthly rental fees
- Small to medium sized showrooms are available making owner investments affordable
- The Retail sales in Metro Orlando reached a total \$26.8 billion annually with over 50-million visitors last year

Investors will be allowed to purchase a showroom as an investment as long as their tenants fit within the category uses of the Orlando Merchandise Mart. OMM will feature 237 wholesale spaces from \$359's.

**Project Description**

**Master Developer:** KUD International, LLC

**Lot Size:** 12.5 acres

**Number of Showrooms:** 237

**Sizes Available:** 780 sf. | 900 sf. | 1200 sf.

**Price Range:** Stores / Showrooms from \$359's

**Completion Date:** September 2010

**Address:** Poinciana Blvd. Next to Lake Buena Vista Factory Stores in Lake Buena Vista

**For more information please call (407) 597-1533 or visit the website at [www.orlandomm.com](http://www.orlandomm.com)**

**<<http://www.orlandomm.com>>**

**ORLANDO MERCHANDISE MART – BROCHURES AND INSERTS WITH RENDERINGS AND SITE/FLOOR PLANS**

HIGH RESOLUTION

[http://www.orlandomm.com/documents/OMM\\_English\\_Brochure\\_HResolution.pdf](http://www.orlandomm.com/documents/OMM_English_Brochure_HResolution.pdf)

[http://www.orlandomm.com/documents/OMM\\_Inserts\\_HResolution.pdf](http://www.orlandomm.com/documents/OMM_Inserts_HResolution.pdf)

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## Facts and Rankings for Central Florida:

- Orlando is the “No. 1 Hottest Job Market” according to *Business2.0*.
- Inc.* magazine names Orlando as the fourth “Best City for Business” in the large cities category.
- fDi* magazine recognizes Orlando as one of the “North American Cities of the Future”; No. 3 in “Most Business Friendly;” and No. 4 in “Quality of Life.”
- Southern Business & Development* names Orlando as one of the “Top 10 Places in the South for Emerging Industries.”
- AeA* says Florida is the “Fourth-Largest and Second-Fastest Growing Cyberstate by Tech Employment.”
- Biz Journals* ranks Florida as the ninth “Best Market for Young Adult Job Seekers.”
- Orlando is the third “Best Pro-Business State,” according to *Pollina Corporation*.
- According to *Forbes* magazine, Orlando is the fourth “Best City in the Country for creating jobs.”
- BusinessWeek* magazine featured Metro Orlando among its picks of “global hot spots” in its issue titled What Makes a Winner: The Competition Issue. Orlando is one of three communities in the world to be featured.
- Forbes.com* ranks Metro Orlando second on their annual list of “Most Wired Communities” and fourth among “The Best Cities to Get a Job.”
- Forbes magazine* lists Metro Orlando among the “Best Places for Business and Careers.”
- Expansion Management ranks Metro Orlando as one of “America’s Hottest Cities”; as one of the “Top 40 Commercial Real Estate Markets”; and as a four-star metro in the magazine’s “Mayor’s Challenge,” which ranks the best places in the U.S. to locate a business.
- Metro Orlando ranks 3rd among *Inc.* magazine’s “Hottest Large Cities for Doing Business” and 28th in the nation for entrepreneurs.
- Metro Orlando ranks 6th among Milken Institute’s 2006 “Best Performing Cities.”
- Metro Orlando ranks second on the list of “Six Great Relocation Destinations” published by Retirement Solutions Foundation.
- Metro Orlando is the “Number One City for Entrepreneurs” by Entrepreneur Magazine.
- Southern Business & Development magazine names Metro Orlando “Major Market of the Year,” twice in three years.
- Metro Orlando is ranked as one of the top five “Cities for Moviemakers” by MovieMaker Magazine.
- The Central Florida Research Park, totaling more than 1,025 acres and home to 85 companies employing more than 8,500 people, is one of the top 10 research parks in the nation.
- The University of Central Florida’s Institute for Simulation & Training developed the nation’s first master’s and PhD programs in simulation and human performance enhancement.
- More than 150 international companies, representing approximately 20 countries, have facilities in Metro Orlando.

**Source: Metro Orlando Economic Development Commission (EDC)**